



# URBAN SWEETS

## CAPABILITY STATEMENT

### COMPANY SNAPSHOT

**Kristen Stewart, Owner**  
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 Charlotte, NC 28203  
 704-412-1291

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 www.urbansweetsco.com

**SOCIAL MEDIA:**  
 @urbansweetsco



### DUNS

DUNS: 07630672

### CERTIFICATIONS

NC HUB MBE  
 NCSBE



### COMPANY SUMMARY

Urban Sweets is Charlotte's sweetest sensation! Our mobile cart, Sweetie, can be found rolling all around the QC, and beyond, serving delicious ice cream and spreading joy! Urban Sweets offers Charlotte inspired flavors of hand scooped ice cream, beverage service and dessert catering at a variety of indoor and outdoor events. From as few as eight to as many as 1200, we can create a custom and interactive experience for any size group.

With a retail shop in the South End neighborhood of Charlotte, events can be held on site for up to 25 or for 750 in the adjacent park, Wilmore Centennial Park at South End.



### CORE CAPABILITIES

- |                      |          |             |                      |                |
|----------------------|----------|-------------|----------------------|----------------|
| Scooped Ice Cream    | Cakes    | Chocolates  | Cotton Candy         | Mobile Carts   |
| Ice Cream Sandwiches | Macarons | Candies     | Flavored Popcorn     | Catering       |
| Popsicles            | Pastries | Confections | Hot & Cold Beverages | Event Planning |

### COMMODITY CODES

- NAICS** **722320** - Caterer, **722330** - Mobile Food, **311813** - Frozen Cakes & Pies  
**445298** - Ice Cream (i.e., packaged) Stores, **722515** - Ice Cream Parlors
- NIGP** **96115** - Concessions, Catering, Vending: Mobile and Stationary  
**38045** - Ice Cream, **39305** - Cones, Ice Cream, **39033** - Dessert Trays

### KEY DIFFERENTIATORS

- |                              |                      |                                   |
|------------------------------|----------------------|-----------------------------------|
| Multiple Cart Configurations | Skilled Team         | Allergen Free Options             |
| Integrated Event Branding    | Timely Responses     | Dietary Restriction Accommodation |
| Interactive Event Design     | Detailed Event Plans | Customized Menus                  |

### PAST PERFORMANCE

- American Tire Distributors - ice cream for multiple events for up to 75 per event
- Bank of America - ice cream for a department event for 200
- Charlotte Urban Design Center - hot chocolate for an open house for 50 + ice cream for 100 for a jazz event
- Coca-Cola Consolidated - ice cream for 250 for holiday celebration
- Duke Energy - ice cream for 1200 for symphony event

